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Description automatically generated

Dear [Homeowner’s Name],

I wanted to share some statistics that may interest you. Studies show that homes sold by owners typically sell for 10% (we need to research this number) less than those listed with an agent.

Also, over 80% of FSBO sellers end up using a realtor. My goal is to help you get the highest price for your home and make the process as easy as possible.

Would you be open to a quick chat to see how I could assist you in your sale?

Warm regards,  
[Your Name]